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Mr. J. H. Hale and 10 crates of his wonderful J. H. Hale peaches. Mr. Hale began picking the J. H. Hales four days before Elbertas, and continued picking long after Elbertas were gone. His J. H. Hales paid him 60 to 100 per cent more profit than his best Elbertas.

## “The J. H. Hale--America's Greatest Market Peach,” Say Growers Everywhere

This year saw the largest crop of peaches ever raised in America. It was a condition that will probably not be duplicated again for years. But never before has there been such an opportunity for growers to test the value of different varieties. Never before has it been so emphatically demonstrated that it pays to plant quality fruit and that quality fruit sells at fancy prices, though the markets be flooded with common peaches.

The season of 1915 proved it. In the open market and in carload lots, J. H. Hale peaches not only brought the high st prices of any peach of its season, but these prices were just double those obtained for ordinary varieties.

Read what Mr. Hale says: “Aside from

its greater size, firmness of texture, beauty, and high quality and eating value, the J. H. Hale outyielded the Elberta and saved our financial lives in this year of low prices by selling from the beginning to the end of the season for from 90c to \$1.25 per half-bushel basket, when highest grade Elbertas sold at from 40c to 65c—and at that our Elbertas brought 12c to 15c higher than any others going out of the State.”

Even at the end of the season J. H. Hale peaches were selling on the fruit-stands in Hartford, Connecticut, at 60c per dozen, which is the price dealers were getting for other later varieties by the half-bushel basket. While few Elbertas and common varieties showed a profit in the East this year,

many of Mr. Hale's J. H. Hale trees netted him \$4.00 to \$5.00 per tree.

Think what you would have made had you had an orchard of J. H. Hales—why wait? The opportunity is yours now. Plant an orchard this season. You can't get started too soon with a money-maker like this. J. L. Pelham, former secretary of the Kansas State Horticultural Society, says: “There will probably be 20,000 bushels of peaches here this season, but if I had J. H. Hale peaches, I would sell them all.” Read the letters from other growers whose J. H. Hales fruited this year. Here is evidence from every peach-growing section—the proof you want that the J. H. Hale is the greatest market peach ever introduced in America.

Genuine J. H. Hale Peach Trees, Bearing Trade-marked Tag with Mr. Hale's Personal Signature, Grown and Sold Only by

# William P. Stark Nurseries

## Stark City Missouri

Always use this address. Don't be misled by fakirs claiming to be our agents. Buy direct at grower's prices

Copyrighted, 1915, William P. Stark Nurseries Company.



# The J. H. Hale Peach Now Fruiting in Every Peach-Growing State

Read These Letters—"Will Take the Leading Place in Commercial Peach-Growing," "The Winner in Peaches," "Welcomed by All Fruit-Growers," "Best Canning Peaches"

It is unusual for peach trees to bear before they are three to four years old; but hundreds wrote us this summer that their young J. H. Hale trees set in the spring of 1913, and even in 1914, bore fruit this year. The letters came from every section of the country—from Connecticut to California, from Michigan to Alabama. Read what they say. Here is the proof you want that the J. H. Hale is the best peach for you—the peach that will sell at premium prices, no matter what the market is. The J. H. Hale thrives and succeeds wherever the Elberta grows, ripens a week before Elberta, and, best of all, its size, quality, color, flavor, keeping, and shipping qualities command prices which no Elberta can equal sold in open competition in the same market.

## From New England States

**Massachusetts**—"The J. H. Hale is a corker, and we have decided to make a planting of this variety on our farm next spring."—PROF. FRANK A. WAUGH, Massachusetts Agricultural College.

**Massachusetts**—"The J. H. Hale makes all other varieties look very insignificant. The packers will appreciate the lack of fuzz, as fuzz is very irritating on a hot day."—G. H. BROWN (Norfolk County).

**Massachusetts**—"The J. H. Hales have an enormous growth. Nearly all of the three-year-old trees have peaches on them."—RUSSELL BINGHAM, M.D. (Worcester County).

**Massachusetts**—"Many peaches formed, but I picked most of them off so as to let the growth go into the trees. We have had terrific wind-storms, which blew off most of the Elberta peaches, but on our J. H. Hale trees the fruit still clings, and grows in spite of the weather. The Elberta trees are two years older, and are supposed to be considerably stronger, and are set in better soil."—GEO. C. SCHWURD (Worcester County).

**Massachusetts**—"We have had very dry weather here. Nevertheless, the young J. H. Hale trees had peaches on them. I am going to make a larger planting next spring, and will set out more J. H. Hales."—F. D. UNDERWOOD (Barnstable County).

**Massachusetts**—"The J. H. Hale trees are making a beautiful growth. They bloomed and set fruit this year, which I removed, as I wished the strength to go into the tree. They are certainly doing fine, and I am in hopes of a good crop next year."—R. J. BRUCE (Hampden County).

**Massachusetts**—"The J. H. Hale trees have made an unusual growth, and have a number of peaches on them. The trees are symmetrical in form, and will make handsome trees."—MRS. EDWARD SOUTHWORTH (Norfolk County).

**Massachusetts**—"The J. H. Hale trees have peaches on them this year, and have done unusually well for three-year-old trees."—J. W. ANDREWS (Bristol County).

**Rhode Island**—"I picked a number of J. H. Hale peaches from my young trees. They were a beautiful color, good flavor—everything you claim. I am much pleased with the habits of the trees. It does not make an excessive wood growth, as some peaches do, but short, stubby, hardy laterals that mean a good crop of fruit. All the trees I got from you are doing fine. I would have been thousands of dollars better off had I known about William P. Stark Nursery when I planted my first orchards."—ANDREW WALKER (Newport County).

**Rhode Island**—"The J. H. Hale peach is doing splendidly. One tree has three or four dozen peaches on it. When the fruit gets ripe, will try to send you a picture."—JOSEPH A. SHAW (Providence County).

**Rhode Island**—"The J. H. Hale trees which I bought from you are all growing, and have a few peaches on them this year."—E. D. BENTLEY (Providence County).

**Connecticut**—"My J. H. Hale trees are bearing fruit, with which I am very much pleased."—MRS. THEO. TOMPKINS (New London County).

## From Middle Atlantic States

**New York**—"The J. H. Hale is a wonderful variety and a great acquisition. In size, color, form and quality, it is exceptional. The J. H. Hale will be welcomed by all fruit-growers."—W. C. BARRY, President American Pomological Society.

**New York**—"The J. H. Hales are the most beautiful peaches I have ever seen; larger, better quality and a better shipper than Elberta. After a thorough test of the quality of the two varieties, I shall have to say that the J. H. Hale ranks higher in quality than Elberta."—U. P. HEDRICK, Horticulturist, New York Agricultural Experiment Station, Geneva.

**New York**—"The three hundred J. H. Hale peach trees I bought last spring are the finest trees I ever saw."—A. J. CARPENTER (King's County).

**New York**—"I am sending you a J. H. Hale peach from one of our young trees, which measured around the smallest way 10 5-16 inches. We are highly pleased with the J. H. Hale."—T. B. WILSON, Senator, State of New York.

**New York**—"The J. H. Hale trees made a splendid growth and this year have a lot of peaches on them. I am going to root out all my Crawfords for the J. H. Hale."—W. N. SPURGE (Suffolk County).

**New York**—"The J. H. Hale trees have made a fine growth. I took two J. H. Hale peaches, peeled and cut them in quarters, and on another plate cut two Elberta peaches the same way, and asked the family which they thought was the better. Of course, there was but one answer. The trees are looking very healthy. I want to put out some more this season."—MISS J. S. SALISBURY (Rockland County).

**Pennsylvania**—"One of my J. H. Hale trees had twenty-two fine peaches on it, but I pulled off all but five. All of the trees are growing well, and bearing this year."—H. ROFFENSPERGER (Adams County).

**Pennsylvania**—"The J. H. Hale peach trees bought of you two years ago are so full of fruit we had to take more than half of them off. Planted in the same rows as Elbertas, the fruit was one-third larger, come off the stone better, showing fine color and as firm as a cling. Was more interested in the behavior of the tree and the fruit itself than the marketing of it, as I know its size and color will bring the top of the market. It is a sure winner."—L. M. MEYERS (York County).

**Pennsylvania**—"This is the first time I have had an opportunity to make a study of the J. H. Hale peach, and I am glad to say I am very much pleased with the variety. It will undoubtedly become one of our very best peaches."—J. P. STEWART, Experimental Pomologist, State College.

**Pennsylvania**—"The J. H. Hale trees I got from you in the spring of 1913 are doing fine. I never saw trees grow so fast. They surely are early bearers, as each of the trees have on now from 30 to 40 large peaches. I must have more J. H. Hale trees for next spring's planting. On May 29th the thermometer went down to 29 above zero. The frost cut down the peach crop here, but you can see from the above what the J. H. Hales did. My peach orchard contains over 1,500 peach trees of different varieties, and I wish they were all J. H. Hale."—D. A. HETRICK (Indiana County).

**Pennsylvania**—"On September 6th I placed thirteen J. H. Hale peaches from our young trees in our cold storage plant, and September 27th took them out with nine perfect peaches in the lot, twenty-four days after the fruit was picked. I won the blue ribbon on them at our County Fair. I will have no trouble to sell all that my trees produce next year. Mrs. Ruhl was canning some J. H. Hale peaches, and said: 'These are simply wonderful. Ripe, yet not soft; a clear syrup without any ragged edges to the peaches. Flavor and taste simply fine.' We had several varieties of peaches left over—not enough to fill a jar of any one variety—and served them in one dish on the table the next day. It was easy to pick out the J. H. Hale by their size and flavor—the others were simply not in it."—H. F. RUHL (Lancaster Co.).

**Pennsylvania**—"I wish I had room for more J. H. Hale trees. They bore this year, and look very promising for a crop next year. Your trees were better packed and reached me in better condition than any I have ever received from all other sources. I am entirely satisfied."—E. E. BORRY (Lancaster County).

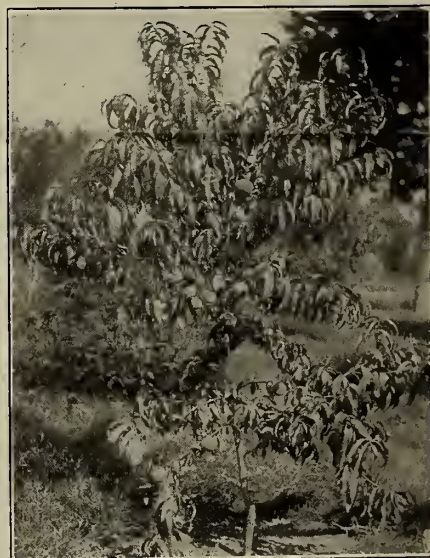
**Pennsylvania**—"The J. H. Hales make the best showing last season of any in our orchard of over fifty varieties."—J. G. WILLIAMS (Westmoreland County).

**Pennsylvania**—"I have 1,000 peach trees, but the J. H. Hale are the finest of the lot. Anyone can pick them out, as they are stronger and healthier than all of the others."—JNO. EGE, M.D. (Berks County).



IN MICHIGAN

"Our J. H. Hale peach tree planted in 1913 set seven peaches this year. A storm blew off all but four, which ripened into perfect fruit. Beautiful in appearance, a good flavor, fruits very early."—V. C. SQUIER (Calhoun County).



IN KANSAS

"We canned five quarts of the finest peaches I have ever seen, from our two-year-old tree. Large, firm, and excellent flavor. I am convinced that it is the best peach on the market."—J. E. MCBRIAN (Chautauqua County).



**New Jersey**—"Several of the young J. H. Hale trees have fruit on them this year. One of them had 14 peaches on."—GEORGE JACOBI (Bergen County).

**New Jersey**—"I am sorry that I can not send you a photograph of my J. H. Hale trees. They bore this year; have made a wonderful growth and have set a world of fruit buds for next year."—PAUL HICKMAN (Bergen County).

**New Jersey**—"My J. H. Hale peach trees made a wonderful growth and fruited heavily this year. One of the peaches measured 12 inches in circumference and weighed over  $\frac{3}{4}$  of a pound. The color, and, in fact, in all respects, everything that could be desired."—A. P. SEABROOK (Cumberland County).

**New Jersey**—"William Balentine, near Paterson, N. J., had 100 J. H. Hale trees, and this year had several bushels of choice fruit to give away to friends as choice wonders—all greatly appreciated."—J. H. HALE.

**New Jersey**—"To say that I am pleased with the J. H. Hale peaches is stating it mildly. I shall bend every energy to putting in all I can."—T. M. GRAY (Gloucester County).

**New Jersey**—"Our J. H. Hale trees are bearing this year. The fruit is still green, however, and will not be ripe for two or three weeks."—M. E. BLAKE, Horticulturist, New Jersey Experiment Station.

**Delaware**—"You have asked us why we are planting the J. H. HALE peach. Last summer, at picking time, we went to Connecticut to see that variety. It was fruiting side by side Elberta; both varieties were loaded with fruit, but the J. H. HALE far surpassed the Elberta, it being twice the size of the latter, highly colored, free from fuzz, firm, and of a very good quality. We consider it the greatest peach grown. Mr. J. H. HALE gave us a basket of the HALE peaches to bring home with us. These peaches did not show any signs of decay for more than two weeks. They must be a great carrier.

"On the ground that Mr. Hale could raise them, as he did, alongside Elberta, we firmly believe that they will do equally as well in Delaware, where Elberta grows to perfection. No one can speak too highly of the J. H. HALE peach."—F. M. SOPER & SON, Magnolia, Delaware.

**Maryland**—"One of my friends had a tree which bore about twenty-five J. H. Hale peaches. I saw them today. They are just getting ripe, and I will say that it is the finest yellow peach that I ever saw; larger than Elberta, of fine color, better shape, and more uniform in size. There will be no more Elbertas planted when growers learn about the J. H. Hale."—ALBERTUS TOMS (Washington County).

**Maryland**—"The J. H. Hale trees have made a tremendous growth. There are several peaches on them, but not ripe at this writing. I am very much pleased with them."—FRED WRIGHT (Dorchester County).

**Maryland**—"The young J. H. Hale peach trees purchased from you three years ago are bearing this year. The crop is as heavy as it should be for trees of that age. The fruit will be ripe about August 25th, and it looks as though it would be of good size and color. The variety looks very promising for this section."—W. M. SCOTT (Washington County).

**Maryland**—"My J. H. Hales are very full and the fruit is the finest I have ever seen. The trees made better growth than any others I had, and I have an orchard of 7,000 trees. I will put a J. H. Hale peach tree, in the future, wherever I have room for a tree."—J. M. MOUNT (Montgomery County).

**Maryland**—"I recently sold my property, but the man who bought the place says the J. H. Hale trees are beautiful, thrifty, and have a number of very promising peaches. They were not quite ripe when he wrote."—J. S. KEMP (Carroll County).



**Prof. Jos. Bachman, of Arkansas, and His 16-Months-Old J. H. Hale Peach Tree Bearing Fruit.**

**Virginia**—"I cut my J. H. Hale trees back severely, not expecting any fruit until next year. I was surprised to find quite a few peaches on my J. H. Hale trees. They were large, one weighed seven ounces; good color and flavor. Have quite a number of different varieties, but in the future I will plant mostly all J. H. Hale trees."—R. C. WAGNER (Appomattox County).

**Virginia**—"The J. H. Hale has shown a prodigious growth and has a few peaches on it. I believe it to be especially well adapted to this section."—B. A. WILLIAMS (Botetourt County).

**Virginia**—"We want more J. H. Hale trees. The ones you sent have made fine growth. I never saw better root systems. We have tried trees from several places, but now when we want any good stock, we get it from W. P. Stark."—W. P. SHACKELFORD (Louisa County).

## From Central States

**Michigan**—"I am convinced that the J. H. Hale will increase our shipping radius a thousand miles over the Elberta, and, as far as quality and color are concerned, it is as much ahead of that famous variety as Elberta was ahead of the old varieties. We have been looking for something to carry to England, and now I think we have it. In bud and wood the J. H. Hale is extremely hardy—much harder than Elberta."—ROLAND MORRILL, Benton Harbor. (Mr. Morrill is one of the largest peach-growers in Michigan. He has set out 4,000 J. H. Hale trees, and is planting more.)

**Michigan**—"The J. H. Hale variety is the 'Queen Variety' of the 'Queen of Fruits.' One of our trees had a large number of blossoms this year, but we permitted only two of the peaches to ripen. They were certainly fine, fully as large and even better colored than the sample J. H. Hale you sent me."—H. A. FROST (Kent County).

**Michigan**—"The J. H. Hale is one of the finest of any variety which ever came to my observation, having size, high color, firmness of flesh. I have never seen its equal as a keeper. I have kept specimens three weeks before showing decay."—BENTON GEBHART, Executive Board Michigan State Horticultural Society.

**Michigan**—"We planted 1,000 J. H. Hale peach trees last spring, and if they will bear fruit like those we received from you, we will have no complaint to make."—BUCKLEY & DOUGLAS LUMBER CO. (Manistee County).

**Michigan**—"The 2,000 J. H. Hale peach trees are the finest trees I ever bought."—GLEN A. RECTOR (Berrien County).

**Ohio**—"All of the J. H. Hale trees are thrifty. I want to say that the trees I had from you were the nicest, cleanest, thriftiest young stock I ever received from a nursery."—H. T. BEATTY (Stark County).

**Ohio**—"The J. H. Hale trees are looking fine, and have made a wonderful growth. I bought 66 J. H. Hale trees from you this spring, and every one is growing."—RAY F. MARTIN (Belmont County).

**Ohio**—"Our J. H. Hale peach trees surprised us immensely. All of a sudden, like some famous horse, they shot ahead by leaps and bounds, until trees with green foliage seemed on fire. The specimens were marvels of beauty, wonderfully luscious, sweet and high flavor. A great shipper and remarkable keeping qualities."—FRANK MEYERS (Ashtabula County).

**Indiana**—"My J. H. Hales have made a splendid growth and are now eight feet high; very healthy and vigorous. My J. H. Hales all lived and one-third of the other varieties planted at the same time died. Hereafter I shall plant all J. H. Hales."—PALMER BOLES (Sullivan County).

**Indiana**—"The quality was simply fine, better than the Elberta. One of the peaches weighed twelve ounces and measured ten and one-half inches in circumference. I shall plant them largely on my farm."—J. O. STATT (Vermilion County).

**Illinois**—"The color and quality of the J. H. Hale peach is excellent. They certainly carry well, and will prove a splendid market peach."—SENATOR HENRY M. DUNLAP, Savoy, Illinois.

**Illinois**—"The J. H. Hale peaches are the largest and finest peaches I have ever seen."—PROF. C. G. HOKINS, College of Agriculture, University of Illinois.

**Illinois**—"This fall I had an old uncle from Indiana visit me, and he remarked that if the three J. H. Hale trees were his, he would not take a ten-dollar bill apiece for them."—A. MIETHE (Vermilion County).

**Illinois**—"The J. H. Hale peach is certainly a grand peach, and there is no doubt that it will be the future leader. My J. H. Hale trees are full of buds and I hope to send you some fine peaches next year."—JOSEPH GERARDI (Jersey Co.).

**Illinois**—"Those that we let mature were the finest I have ever seen. The color was rich—finer than any picture. The flavor was exquisite, and the pit was unusually small. The trees have made remarkable growth."—J. E. AIGLEY (Fulton County).

**Illinois**—"The J. H. Hale is the finest thing I have ever seen in my sixty years' experience of peach-growing. Flesh 13-16 inches thick and very firm, with tough, tight skin so it will be a great shipper. Splendid quality, without fuzz."—The late GEORGE W. ENNICOFT, Horticultural Society of Southern Illinois.

**Kentucky**—"The J. H. Hale trees have made a very satisfactory growth, but, owing to local conditions, we have no peaches this year. I expect to plant more of the J. H. Hales this season."—W. B. TREKELD (Union County).

**Kentucky**—"Those who saw the fruit on my yearling trees said it was the most beautiful they had ever beheld. One peach measured 10½ inches in circumference. The color was the most beautiful that Nature ever made in fruit. I predict for the J. H. Hale unprecedented success."—GEN. BENNETT H. YOUNG, Louisville, Kentucky.



**IN ARKANSAS**

"Our J. H. Hale peaches measured 10½ inches in circumference. Beat Elberta in size, color, and flavor. Two-year-old tree bore half-bushel of fine fruit."—E. N. HOPKINS, Editor "Arkansas Fruit and Farms."



**IN MISSOURI**

"The J. H. Hale tree in this picture was three years old. The tree was loaded, having more than a bushel of peaches on it. You can judge the size by the one I am holding in my hand."—F. T. WATSON (Lawrence County).



Missouri—"The J. H. Hale peach is a beauty. The more I see of it, the more I am convinced that it is destined to take a leading place in commercial peach-growing."—PROF. J. C. WHITTEN, University of Missouri.

Missouri—"The J. H. Hale peach was a great revelation to me. I had heard that it was devoid of fuzz, and had formed the idea that it was a nectarine. However, it is a true peach, and, if I am any judge, it is going to be a winner. It seems to be all that the Elberta is and a good deal besides."—PROF. W. L. HOWARD, Department of Horticulture, University of Missouri.

Missouri—"The trees ordered from you grew fine, and we did not lose one tree. One of the J. H. Hale peaches bore this summer. We want more of that variety."—CASPER BOSEMAN (St. Charles County).

Missouri—"Our J. H. Hale peach trees have done well in growth. One of them bore this summer."—T. E. PALMER (Jasper County).

Missouri—"One of our J. H. Hale trees set out in the spring of 1913 bore 50 peaches this summer. They were beautifully colored and fine in quality, and size, without the bitterness of the Elberta."—VIVIAN SMITH (Newton County).

Kansas—"Several of the J. H. Hale peaches we grew on our own peach trees were larger than the one you sent. One of ours weighed an even pound, and measured 11½ inches in circumference. The seeds of our J. H. Hale peaches were not much larger than the ordinary peach seedling. I consider the J. H. Hale a wonderful peach, especially as a keeper and shipper."—PROF. S. J. HUNTER, University of Kansas.

Kansas—"We canned several quarts of J. H. Hale peaches. The syrup is perfectly clear, without discoloration. With almost every other kind of peach there is more of less of the pulp mixed with the syrup after canning; it is not so with the J. H. Hale. I consider the J. H. Hale the finest flavor and the best canning peach I ever saw."—J. D. MCBRIAN (Chautauqua County).

Kansas—"The J. H. Hale peach trees received from you three years ago have been making a fine wood growth. They measure eight to twelve inches around the trunk, and twelve feet in height. Though it has been so wet here this summer that peaches have not done well, yet the J. H. Hales bore several peaches this year."—C. G. MILLER (Labette County).

Kansas—"I have good news for you. Those 1,000 J. H. Hale trees are every one alive and growing very well. They are here for your inspection or any one else that desires to see for himself."—E. G. HOOVER (Sedgewick County).

Kansas—"There will probably be 20,000 bushels of peaches here this season, but if I had a crop of J. H. Hales like those I have seen, I would not worry about selling them."—J. L. PELHAM, Secretary Kansas State Horticultural Society.

Kansas—"My J. H. Hale trees are rather more than 10 feet high, and well shaped."—A. T. WALKER, University of Kansas.

Nebraska—"The J. H. Hales have made a prolific growth. They stand this climate fine, as last season we had an extreme drouth, and the winter following it was an extremely cold and stormy one."—A. D. SPENCER (Gage County).

## From Southern States

Alabama—"The peaches on my young J. H. Hale trees were 50 per cent larger, just as highly colored and better flavored than Elberta. Also, a perfect freestone."—C. W. STEGALL (Chatham County).

Alabama—"Have some very fine J. H. Hale peaches from trees from your nursery."—D. H. MARBURY (Autauga County).

Alabama—"Our J. H. Hale peach trees made excellent growth. The fruit is exquisite in flavor; beautiful color and uniform in size. When I conclude my transportation arrangements, I shall plant thousands of J. H. Hale trees in my Mont Eyrle orchards, as I have now demonstrated them and know that they are well adapted to this territory."—E. J. BRYAN, Warrior (Jefferson County).

Arkansas—"We consider the J. H. Hale of greatest commercial value. Beautiful yellow peach, extra solid, good keeper and shipper. We were delighted with the peaches we gathered from our trees planted 16 months ago."—JOS. BACHMAN (Franklin County).

Arkansas—"The J. H. Hale is a fine peach, larger, better quality and earlier than Elberta. A large number are being planted in this section."—L. C. WILSON, Wickes, Arkansas.

Arkansas—"I bought three J. H. Hale peach trees from you in the spring of 1913. They all have peaches on them now—one year since they were set out."—G. W. WALKER (Howard County).

Georgia—"Our J. H. Hale trees bloomed this season, and bore a number of very nice peaches. Much better than Elberta. The J. H. Hale is the most promising new variety I have ever tested."—J. E. LEST (Whitfield County).

Georgia—"Folks who saw the J. H. Hale peaches said that they were the finest they had ever seen, and would not believe such peaches grew if they had not seen and tasted them. They were as good as they looked."—B. J. CHRISTMAN, General Manager of the Georgia Fruit Exchange, Atlanta.

Georgia—"Nothing like it under the sun. I refer to the J. H. Hale peach of course, which I inspected in Mr. Hale's orchards. A fine-grained, meaty peach of the very best eating quality, superb flavor, and a wonderful keeper and shipper."—W. H. HARRIS, Fort Valley (Houston County).

Mississippi—"My J. H. Hale trees, now in third year, bore good crops' notwithstanding the intensely hot days and withering northeast winds that totally ruined the fruits of all young trees ripening the latter part of July. The trees have made astonishing growth."—G. V. SMITH-VANIZ (Madison County).

North Carolina—"The most desirable peach we have ever seen. The size and appearance, together with the firmness, certainly make them valuable peaches."—GRANITE CITY ORCHARDS CO.

North Carolina—"The J. H. Hales I got from you the spring of 1914 have a few peaches on them this year."—J. B. EWING (Yancey County).

North Carolina—"In December, 1913, our one-year-old J. H. Hale trees were set out, and these bore three or four large peaches this season. I regard it as unusual that trees so young should have borne any fruit at all."—W. F. MARSHALL (Wake County).

Oklahoma—"One of my one-year-old J. H. Hale peach trees has set four peaches. That is going some, is it not? Please give me prices on more J. H. Hales for fall."—J. W. BLACHLY (Washington County).

Tennessee—"The J. H. Hale peach trees purchased from you two years ago came into bearing this year. I am very much delighted with the quality of the fruit and the vigorous growth of the trees. They are pronounced by everyone who saw the fruit as being something beyond the ordinary in the peach line."—R. BRANSTONE (Shelby County).

Tennessee—"My J. H. Hales are doing fine. They are as high as my head now."—J. W. CHANDLER (Hamilton County).

## From the Pacific Coast

California—"Harvested my crop of J. H. Hales, and they exceed your ad in quality and color."—P. JORNAN (Los Angeles County).

California—"The J. H. Hale is king of the peach world. Our trees were loaded this year. We picked as many as 300 peaches off some of the trees. They have made a rapid growth—many are five to seven feet in height. The peaches are fine in flavor—many so large I could not get them in glass jars with a 3¼-inch opening."—FRANK G. BAKER (Los Angeles County).

California—"Well colored, beat the Elberta. The best peach for shipping I ever saw."—A. P. PLEASANTS (Yolo County).

California—"The J. H. Hale peaches you sent me July 23d from the barrel shipment from Georgia arrived July 27th. We cut one at the meeting of our Orchard Company on August 4th. It was in perfect condition. To-day, August 8th, I celebrated my birthday (84) by cutting the rest—perfectly sound, excellent flavor. They had been 12 days in our summer temperature—70 in the morning, 90 in the afternoon—after coming 4,000 miles by rail. This is remarkable endurance. But these peaches would have gone from California to New York, could have been sent back to California and again to New York—three times across the continent—with a margin of three days for examination, admiration and sale! The beauty or the J. H. Hale is, after it has developed sugar and quality it will hold that quality twice as long as any other peach I know. It would go to European markets from California if packed right."—PARKER EARLE, Pasadena. (NOTE.—Mr. Earle is a director of the Redland Heights Ranch Co., of Pasadena, who set out an initial planting of 15,000 J. H. Hale trees last spring.)

California—"The peaches from our J. H. Hale trees are beautiful in coloring and elegant in flavor. We regard it as the best peach in the community."—ANSEL G. ROYCE (Riverside County).

California—"My J. H. Hale peaches ripened about the 25th of July. They were a beautiful sight, large and fine, well colored and fine flavored. Trees have made a splendid growth."—J. E. RENNEN (Los Angeles County).

California—"Some of the members of our staff inspected some trees bearing very fine J. H. Hale peaches near Vacaville. They were much pleased with them."—PROF. W. L. HOWARD, Associate Professor of Pomology, University Farm, Davis (Yolo County).

California—"The J. H. Hales are just as you represented them."—CHARLES TORRANCE (Humboldt County).

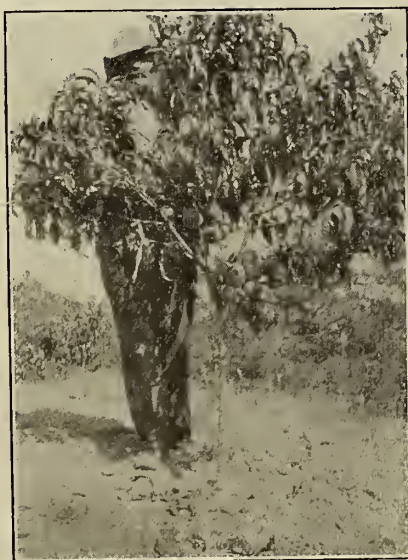
California—"One of my J. H. Hale trees bore ten peaches, one of which weighed nine ounces. Beautiful they were, flamed with vivid red and clear yellow. Good? Be assured they were fully up to any claim made for them. I have the fullest faith in the J. H. Hale peach for the home orchard and commercial planting. Shall be very glad to refer any who come this way about the J. H. Hale peach."—GEO. J. STREATOR, 254 Seaside Ave., Santa Cruz, Calif.

California—"My experience and observations are that for a commercial peach, the J. H. Hale is by far the best freestone that has been introduced on the Pacific Coast. I kept some in cold storage 60 days and they came out in good condition."—C. E. MOYER (Riverside County).

California—"I gave the people in this district peaches from my young J. H. Hale trees, and they all say that they are the finest peaches they ever saw. We consider them grand. My friends all want to know where to get the trees."—MRS. M. R. MEAN (Mendocino County).

California—"Our J. H. Hales have borne for the first time, and we find the result highly satisfactory. It is a marvelous peach, and we have showed it with great pride. Many remarked it the best peach they had ever seen."—MRS. E. S. CLARK (San Diego County).

California—"I picked 50 pounds of very fine peaches from the young J. H. Hale trees. The peach is all you claim for it, in size, quality, and color. My wife put up several quarts, and they are certainly far superior to any varieties we have in this section. I am very much pleased with the J. H. Hale."—GEO. M. COOLEY (San Bernardino County).



IN OREGON

"One of our one-year-old budded J. H. Hale trees bore 20 fine large peaches this year. I entered them at The Dalles Fair, and won first prize for the 'best plant of any variety.' It was judged by Prof. Brown of the Oregon Agricultural College. I hope to plant more J. H. Hales in the spring."—A. V. UNNERWOOD, Balm Cove Orchard Co., Dufur, Oregon.



IN CALIFORNIA

"This picture will show you the tremendous growth our one-year-old J. H. Hale trees have made. As to the fruit, the J. H. Hale peach is superb. It holds its quality twice as long as any peach I know. It would go to Europe from California, if packed right."—PARKER EARLE, 517 Herkimer St., Pasadena (Director, Redland Heights Ranch Co., who planted 15,000 J. H. Hale Peach trees in California).





**J. H. Hale and his daughter picking peaches from one of the heavily loaded J. H. Hale trees in his Connecticut orchards.**

"We began picking the J. H. Hale four days earlier than Elberta, and they lasted longer. Practically no drop when over-ripe, while the Elberta, along side, had ten drops to J. H. Hale one. Outyielded Elberta in bushels, doubled it in size (not on a few pet trees, but in the whole orchard); sold at wholesale in car lots daily at prices from 60 to 100 per cent above Elberta in the same market, so that profits, tree for tree, in the same orchard, were four to five times greater than Elberta. In fact, owing to the great crop and low prices, very few Elbertas in the East showed any profit this year, while many of our J. H. Hales netted \$4.00 to \$5.00 per tree, partly on account of size and yield, but largely on account of the extra price realized. The J. H. Hale has yield, size, beauty, and great shipping endurance, combined with superior eating quality—a combination of commercial and table qualities never before found in one peach."—J. H. HALE.

**Washington**—"The young J. H. Hale trees have made a growth, in two years, to three inches in diameter. Some of the trees are bearing, and all are growing extra fast."—H. A. BLAIN (Pierce County).

**Washington**—"Our three-year-old J. H. Hale trees averaged 15 to 20 peaches to the tree. These peaches were 10¾ inches around, and weighed 10 ounces each. Far better quality than Elberta. We are so far from the market, the J. H. Hale will make a fine shipper, and it is very hardy."—H. A. BUDGELL (Yakima County).

### What Commission Men Say.

The final test is the market. Here is what the highest peach-buyers in the country say about the J. H. Hale peach:

**Would Carry Without Ice.**—"The J. H. Hale is the best grade of peach I have ever seen in flavor, color, and size. I believe that this peach would carry to distant markets without refrigeration. Sorry to say that so far we have been unable to get enough to supply the demand."—A. J. SERLIN, GORNON BROS., Hartford, Conn.

**Beats Elberta.**—"The J. H. Hale is far superior to Elberta, and, all points considered, the finest yellow peach I have ever seen."—S. T. NELSON, WM. WEINERT & Co., Philadelphia.

**What Buyers Want.**—"It is indeed a wonderful peach, one that will catch the buyer at first sight. Have had this peach on our desk for eight days and it is in excellent condition. We believe the entire community would be benefited by such a peach."—BARNETT BROS., Chicago.

**Best in 25 Years.**—"I think there has never been a better peach, as regards color, quality and keeping condition, in New York in my twenty-five years' experience in the fruit business."—ADAM MILLER, Inc., New York.

**A Hit on Any Market.**—"The J. H. Hale possesses everything pertaining to keeping qualities that one could desire. We would strongly urge propagation of this variety for general sale. There is no question but what it would make a hit on any market."—M. O. COGGINS CO., Pittsburgh, Pa.

### What Horticultural Experts Say.

The opinion of the leading horticultural authorities from the country's foremost universities and agricultural experiment stations is unanimous that the J. H. Hale is the world's greatest commercial peach. These men have tested thousands of varieties, and when a peach of the value of the J. H. Hale arrives, they are the very first to recognize its superiority.

**A Great Business Peach.**—"The J. H. Hale is large, well colored and almost entirely free of the fuzz or down that usually covers peaches. The shape of almost

every specimen was round, being in this regard also quite different from Elberta, which is distinctively oval and quite fuzzy. The flavor of the J. H. Hale is very good. As a business peach, there is nothing wanting in the J. H. Hale."—The late Prof. H. E. VAN DEMAN, former U. S. Pomologist, Washington, D. C.

**In All Ways Superior to Elberta.**—"The unanimous opinion of our Horticultural Staff is that the J. H. Hale is a very fine peach, in all particulars of fruit superior to the Elberta. Everything I could hear about the character of the tree, its hardiness, fruiting ability, etc., is also to its credit. We think we will have to make some plantings of this variety at once. I congratulate you on bringing out such a good thing."—Prof. F. A. WAUGH, Head of Division of Horticulture, Massachusetts Agricultural College.

**Ranks Above Elberta.**—"There is no question about the J. H. Hale peach being larger and more beautiful than the Elberta, and that it will ship better than Elberta. After a thorough test of the quality of the two varieties, I shall have to say that the J. H. Hale ranks higher in quality than the Elberta."—U. P. HEDRICK, Horticulturist, New York Agricultural Experiment Station.

**From the Dean of American Horticulturists.**—"The J. H. Hale is very attractive, perfectly free, yellow flesh, good quality. I like the shape and general appearance of the peach. It should be a good market variety."—Prof. L. H. BAILEY, Director, New York State College of Agriculture, Cornell University.

**Has a Great Future.**—"I consider Mr. Hale's new peach a wonder. It undoubtedly has a great future, and I congratulate you on securing the marketing of it."—T. B. SYMONS, Maryland State Horticultural Society.

**Far Superior to Elberta.**—"I kept some of the J. H. Hale peaches a week after bringing them back from Fort Valley. The flesh was firm and in fine edible condition. In shipping qualities it is superior to Elberta. The J. H. Hale has many of the Elberta characteristics with firmer flesh and better quality."—M. A. BLAKE, Horticulturist, New Jersey Agricultural Experiment Station.

**A Decided Acquisition.**—"The J. H. Hale is very large, well colored, yellow flesh, a perfect freestone and of higher quality than Elberta. The flesh is firm and it should be a good shipper. I consider it a decided acquisition."—S. W. FLETCHER, Director, Virginia Agricultural Experiment Station.

**Valuable Variety.**—"The color is so brilliant, one would think the peach all ready to eat. There should be an excellent future for this valuable variety."—E. D. SANDERSON, Director, West Virginia Agricultural Experiment Station.

**Should Be Planted Commercially.**—"The J. H. Hale peach orchard was about the handsomest sight I ever saw in the way of a crop of peaches. The fruit itself is very solid and roundish, containing more fruit to the cubic inch than anything I have ever seen on a peach tree. I am glad to know this peach is to be put on a commercial basis, as I am sure that it has value."—Prof. F. C. SEARS, Massachusetts Agricultural College.



# Be Sure You Get Genuine J. H. Hale Trees

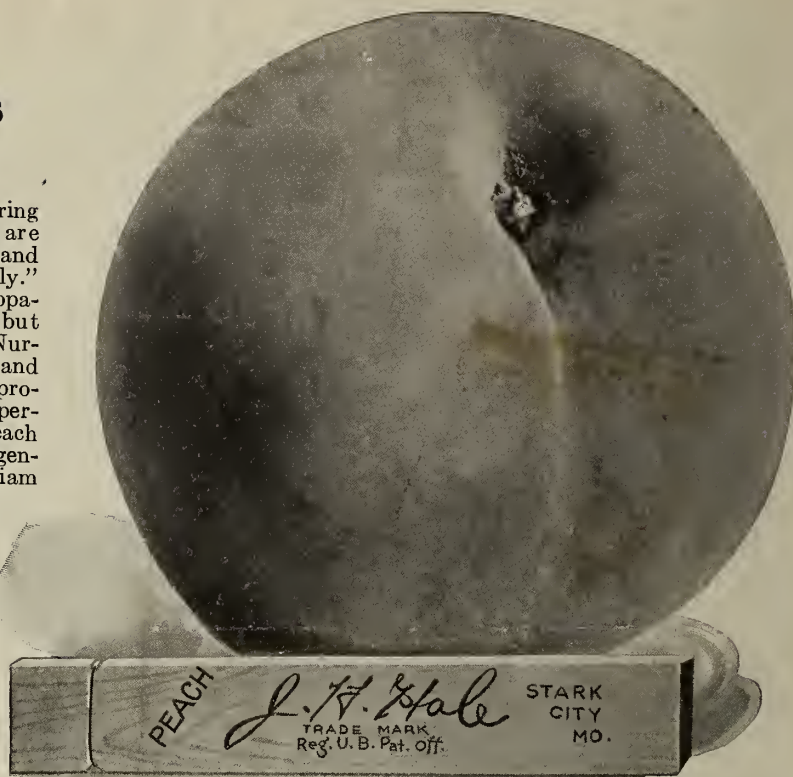
Look for J. H. Hale's Autographic Signature on Tag

Be on your guard against fakirs and impostors offering worthless imitations of J. H. Hale peach trees. Attempts are being made to substitute so-called "J. H. Hale peach trees," and an old variety of no commercial value known as "Hale's Early."

Mr. Hale has never furnished any buds, scions, or propagating wood from his genuine J. H. Hale trees to anyone but William P. Stark. He has appointed the William P. Stark Nurseries, Stark City, Missouri, the sole and exclusive growers and distributors of genuine J. H. Hale peach trees. For your protection, we put a trade-marked wooden tag with Mr. Hale's personal signature, as shown here, on all genuine J. H. Hale peach trees. Look for this tag. Refuse trees without it. To get genuine original J. H. Hale peach trees, order direct from William P. Stark Nurseries, Stark City, Missouri.

"My contract with the William P. Stark Nurseries for propagation and sale of my trade-mark, 'J. H. Hale Peach,' is an exclusive one with that company, and no one else in the world has any legal or moral right to propagate and offer for sale any trees of the J. H. Hale Peach. This Peach being trade-marked, all would-be propagators, buyers, or planters are hereby warned that any infringement of my right or the rights of the William P. Stark Company in this Peach may subject all to serious penalties."—J. H. HALE.

Look for This Tag



## Prices—Genuine J. H. Hale Peach

X size (2 to 4 feet) each, 30c; per bundle of 10, \$2 50; per 100, \$20.00; per 1000, \$175.00  
XX size (4 to 5 feet) each, 35c; per bundle of 10, 3.00; per 100, 25.00; per 1000, 225.00  
XXX size (5 to 7 feet) each, 40c; per bundle of 10, 3.50; per 100, 30.00; per 1000, 275.00

## Peach Ripening Dates

The following chart of peach ripening dates covers approximately 97 days—from Mayflower, the earliest, to Mammoth Heath Cling, the latest. With the Mayflower and Elberta as a standard of comparison, you can select peaches best suited for your locality. For home use you can have fresh, ripe peaches throughout the season of three months. The date given is for the maturity of the peach, when it is ready to pick and ship, and not when it is dead ripe on the tree, which will be a few days later. Sometimes it pays to make two different pickings, the last being a week or two later than the first—depending on the season, the variety, and the condition of the crop.

			Days ahead of Elberta		Days ahead of Elberta	
<b>EARLIEST</b>						
Mayflower, Semi-C.	Red	57	Georgia Belle, Free	White	9	
<b>VERY EARLY</b>			J. H. Hale, Free	Yellow	5	
Greensboro, Semi-C.	White	50	Early Elberta, Free	"	3	
Arp Beauty, Free	Yellow	45	Kalamazoo, Free	"	2	
Red Bird, Semi-C.	White	40	Elberta Cling, Cling	"	2	
Early Rose, Cling	"	35	Captain Ede, Free	"	2	
Eureka, Free	"	30	Elberta, Free	"		
<b>EARLY</b>			<b>LATE</b>			
Waddell, Free	White	30	Crawford Late, Free	Yellow	7	
Alton, Free	"	27	Crosby, Free	"	15	
Carman, Free	"	27	Late Elberta (Stark City), Free	"	20	
Champion, Free	"	15	<b>VERY LATE</b>			
Illinois, Free	"	15	Salway, Free	Yellow	33	
Hiley, Free	"	15	Krummel, Free	"	37	
Fitzgerald, Free	"	13	Mammoth Heath Cling, Cling	White	40	
<b>MEDIUM</b>						
Crawford Early Free	Yellow	10				

## Order Your Trees Now for Early Planting

You can't afford to let another season go by without getting a J. H. Hale peach orchard started. It is the peach the largest growers are planting by the thousands—men like Bert Johnson, Highland, Arkansas, with 10,000; Redland Heights Ranch Company, 15,000; F. M. Soper & Son, Magnolia, Delaware; Roland Morrill, Benton Harbor, Michigan; E. J. Bryan, Warrior, Alabama; Chert Mountain Orchard Company, West Virginia; and scores of others, with from 2,000 to 5,000 trees. These men know peaches and peach markets. They want a winner and so do you. Order your trees now, before our stock is exhausted.

**William P. Stark Nurseries**  
Stark City, Mo.

Our Address  
Is Easy to  
Remember

The Town Is  
Named After  
Our Nurseries



Three J. H. Hale Peaches from Mr. Hale's Connecticut orchards, weighing 2½ pounds, an average of 13½ ounces each.